

2018 SPOKEFEST SPONSORSHIP OPPORTUNITIES
(Deadline for sponsorships \$2,000 and above for printed materials is March 1 – inclusion on t-shirt and water bottle is June 30)

TITANIUM SPONSOR - \$5,000

Four sponsorships available for \$5,000 each
Prominent placement of sponsor logo on rider t-shirts & water bottles
Inclusion of logo in all print advertising, placement of logo on page one of SpokeFest website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

CARBON SPONSOR - \$2,000

Seven sponsorships available for \$2,000 each
Placement of sponsor logo on rider t-shirts
Inclusion of logo in large print advertising and on SpokeFest website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

ALUMINUM SPONSOR - \$1,000

Unlimited sponsorships available for \$1,000 each
Inclusion of logo in media advertising and on website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

STEEL SPONSOR - \$500

Unlimited sponsorships available for \$500 each
Inclusion of logo on website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

**EXCLUSIVE SPOKEFEST FINISH LINE SPONSOR -
\$2,000 *Reserved For 2018**

Exclusive sponsor of the finish line

Sponsor banner, provided by sponsor, will be hung across the finish line arch

Logo will be included on the rider t-shirt and all large print advertising

Inclusion of logo and link on SpokeFest website

10x10 booth space at SpokeFair

**SPOKEFEST BICYCLE EDUCATION AND SAFETY
GRANT - \$2,500 *Reserved For 2018**

Exclusive sponsorship \$2,500

Grant fund title to include sponsor's name

Inclusion of logo on website

Inclusion of logo in print advertising/t-shirt

Media promotions of grant fund to include sponsor's name

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

Since 2010 **\$25,900** in grants have been given to programs in the community that promote bicycle education specifically for children

**SPOKEFEST EXCLUSIVE VOLUNTEER SPONSOR -\$800
*Reserved For 2018**

Dinner is scheduled for Thursday, September 6 and a location has *been reserved. If sponsor has event space at their location the dinner would be moved to that site

Exclusive sponsor logo on volunteer t-shirt

Inclusion of sponsor logo on website and in print advertising

Sponsor acknowledged at volunteer dinner

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE HALF- CENTURY SPONSOR –
\$2,500 *Reserved for 2018**

Exclusive sponsor of the half-century route
Route to include sponsor's logo
Placement of logo in all print advertising including rider t-shirts and website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE 21 MILE LOOP SPONSOR-
\$2,000 *Reserved for 2018**

Exclusive sponsor of 21 mile loop
Route to include sponsor's logo
Placement of logo in all print advertising including rider t-shirts and website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE SPOKANE FALLS 9 MILE
LOOP SPONSOR - \$1,500**

Exclusive sponsor of 9 mile loop
Route to include sponsor's logo
Inclusion of logo on website
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE ENTERTAINMENT SPONSOR
\$600 *Reserved for 2018**

Exclusive sponsor of entertainment at SpokeFair, the start and finish line festival
Banner, provided by sponsor, displayed exclusively in the entertainment area
Inclusion of logo on website
10x10 booth space at SpokeFair, the finish line festival

All sponsors are encouraged to promote SpokeFest through their own social media sites, business website, reader boards, in store, print media etc. Each sponsor will receive SpokeFest promotional posters and rack cards for display.

The 11th annual SpokeFest will be held on Sunday, September 9, 2018

SpokeFest Association, P.O. Box 786, Spokane, WA 99210
www.spokefest.org

For more information contact: Kathy Chase, SpokeFest Sponsorship Chair/Grant Coordinator
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SpokeFest Association is recognized under Internal Revenue Code Section 501c3 as an exempt organization